

**Kandra Radha kanta Kundu Mahavidyalaya**

*(Affiliated to the University of Burdwan & Accredited with "B" Grade By NAAC)  
[Arts, Science & P.G (Bengali)]*



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**ADD ON COURSE ON 'CULTURAL HERITAGE MANAGEMENT'**

**ORGANIZED BY**

**DEPARTMENT OF HISTORY**

Starting From 21 June 2023 Onwards (Course Duration-32 Hours)

**Patron** - Dr.Mrinal Kanti Chattopadhyay, Principal, Kandra Radha Kanta Kundu Mahavidyalaya.

**Course Director** - Dr. Avijit Singha, Assistant Professor, Dept. of History, Kandra R.K.K.Mahavidyalaya, Purba Bardhaman.

**Course Coordinator** - Tapan Kumar Mondal, Assistant Professor, Dept. of History, Kandra R.K.K.Mahavidyalaya, Purba Bardhaman

**Associate & Organizing Members –**

Mr. Swapan Ghosh (SACT, Dept. of History, K.R.K.K Mahavidyalaya, Purba Bardhaman)

Mr. Avishek Mondal (SACT, Dept. of History, K.R.K.K Mahavidyalaya, Purba Bardhaman)

## PATRON



**Dr. Mrinal Kanti Chattopadhyay**

**Principal, Kandra Radha kanta  
kundu Mahavidyalaya.**

## Invited Speakers



**Dr. Syed Tanvir Nasreen**

**Professor and Head, Dept. Of History, The  
University of Burdwan.**



**Gourab Sinha**

**Associate Professor, Dept. of History, Khalisani  
Mahavidyalaya.**



**Dr. Rajarshi Chakrabarty**

**Assistant Professor, Dept of History, The  
University of Burdwan.**



**Shyamsundar Bera**

**Jr. Superintendent, Dept. Controller of  
Examinations, The University of Burdwan**

**In-Charge. Museum and Art Gallery. BU**



**Dr. Aditya Mukhopadhyay, D.Litt**

**Poet & Researcher**



**Dr. Partha Sankha Mazumdar**

**Associate Professor**

**Dept. Of History, Suri Vidyasagar College.**

## **Overview**

The cultural heritage of India is considered to be one of the finest and richest cultures in the world. In this modern world, more and more people embrace the need to assess and manage their cultural heritage and they attempt to make sure the knowledge is passed down to future generations.

Cultural heritage management is about striking a balance between developing the tourism industry and generating revenue while still conserving the physical integrity of sites. It is also about promoting and celebrating their educational, historic, and cultural values.

## **Objectives of the study**

The course aims at ensuring the viability, identification, documentation, research, preservation, protection, promotion, enhancement, transmission as well as revitalization of cultural heritage.

## **Course Outcome**

Culture and Heritage management is a rapidly growing sector in India and abroad, creating new opportunities for people from varied backgrounds owing to its interdisciplinary nature. There are several lucrative options after one finishes a degree or diploma programme in a field related to history and heritage management.

After this course students can work with heritage trusts, independently owned houses and heritage properties, heritage hotels, churches and cathedrals, conservation organisations, museums, tourism operators, civil society, local authorities, etc. Apart from private entities, archaeological sites, and museums, a degree in heritage management or a related field opens a sea of opportunities to work with local, state, and central government departments and authorities working towards the conservation and preservation of historic sites and monuments.

## **Structure of the curriculum**

Introduction

Idea of culture

Cultural heritage

Characteristics of Culture

The importance of culture in human life

Indian Culture

General Features of Indian Culture

Indian Culture during the Contemporary Period

Sources of Indian Culture

Components of Indian Culture

The Evolution of Indian Culture

Different stages in the evolution of Indian culture

What is heritage?

Meaning and concept of heritage

Criteria for selection as heritage sites, monuments, and zones by UNESCO

Selection criterion

Zones of world heritage

Types of heritage property

Famous heritage sites and monuments in India

Heritage sites in Bengal

What is heritage management?

Objectives and strategies of heritage management

Protection, conservation, and preservation of heritage

## **Further Reading**

1. Cultural Heritage of India, Vol.1, The Ramkrishna Mission Institute of Culture, Golpark, Kolkata.
2. A.L. Basharn (ed.), A Cultural History of India. P.D. Mehta, Early Indian Religious Thought.
3. Kabir, Humayun, Our Heritage, National Information and Publications Ltd., Mumbai, 1946.
4. Malik, S. C., Understanding Indian Civilisation : A Framework of Enquiry, Indian Institute of Advanced Study, Simla, 1975
5. Majumdar, R.C. (Ed.), The History and Culture of the Indian People (11 Vols.). Bharatiya Vidya Bhavan, Bombay, 1951-77.

6. Barbara T. Hoffman, Art and cultural heritage: law, policy, and practice, Cambridge University Press, 2006.
7. Basham , A . L., The Wonder That Was India. Sidgwick and Jackson, London, 1954.
8. Basham , A . L., Studies in Indian History and Culture. Sambodhi Publications Pvt. Ltd.,Calcutta, 1964
9. Kabir, H, The Indian Heritage. 3rd Edn. Asia Publishing House, Bombay, 1955.
10. Mukerji, D. P., Sociology of Indian Culture, Rawat Publications, Jaipur,1948/1979.

**Course Eligibility:** All Under-Graduate students of History

All of you are cordially invited.

Spot registration (Free of Cost), Certificate will be provided to all the eligible participants.